

FOR IMMEDIATE RELEASE

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CAC, Inc. Expands Phoenix Presence; Focuses on Offering Mexican Resort Home Opportunities to Arizona Residents and Realtors

PHOENIX -- Denver-based Club Acquisition Company (CAC), a 12-year-old organization, is committed to its strong and expanding corporate presence in Phoenix. A leading residential and resort development and management company, CAC's holdings span from Mexico to Colorado. One of its principal assets encompasses more than 35,000 acres of privately owned land along the Sea of Cortez in Baja California Norte, known as "El Dorado Ranch."

Located in San Felipe, a small fishing village of 26,000 Mexican and American residents, El Dorado Ranch offers an accessible, affordable option to those Phoenicians seeking second-home and retirement options. Situated 120 miles south of the border towns of Calexico, Calif., and Mexicali, Mexico, San Felipe is a five-and-half hour drive from Phoenix.

El Dorado Ranch draws more than 10,000 U.S. visitors a year. More than 40 million U.S. residents live within a 10-hour driving radius of the property.

Since 1995, CAC has sold over 7,000 single-family home lots to U.S. consumers and currently retains 15 years of available inventory. El Dorado Ranch spreads across 35 communities, and includes 1,500 existing homes and other structures. Only 17,000 of the 35,000 total "Ranch" acres are slated for development—the remainder will be preserved in their natural state as "Green Space."

Property owners at El Dorado Ranch have use of company-owned, surrounding amenity centers including: The San Felipe Beach and Tennis Club; La Ventana del Mar golf course, Las Caras de México; miles of natural beachfront; and on-site shops and restaurants.

CAC has developed El Dorado Ranch in an environmentally sensitive manner, creating an ecologically sustainable project. It boasts the largest solar residential community in

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North America, and encourages the use of environmentally friendly construction. For example, El Dorado Ranch completed the Baja's first straw bale home in 1995. Since that time, more straw bale homes have been built at El Dorado Ranch than anywhere in North America.

El Dorado Ranch mountain and sea view homesites start at \$40,000, and 2 bed/2 bath condominiums from \$350,000.

For more information, contact the Customer Relations Office at 1-877-SEE-ELDO.

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