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Butler Awarded 2006 Baja Developer of the Year
First ever given by the Secretary of Tourism of Baja California

(October 23, 2006) – The Baja California Secretary of Tourism and the president of the Tourism Developer’s Association awarded J. Patrick Butler 2006 Baja Developer of the Year for his valuable commitment to San Felipe and Baja California through developments and tourism. Butler is the president of Club Acquisition Company which is based in Denver with local sales offices also in California and Arizona.

“I recognized the entrepreneur in Baja California who has demonstrated through his actions that the future belongs to those with a shared vision,” said Alejandro Moreno Medina, Baja California Secretary of Tourism, about the award. “He who has a dream and won’t rest until it has materialized. He who believes that impossible does not exist.”

The award was presented to Butler during the annual Baja California Meeting Point in Tijuana, Mexico. This is the first time this award has been presented and it recognizes the strong efforts in infrastructure and community development by an investor.

“I am honored and humbled to be the first ever recipient of this award,” said Butler. “I envisioned Mexico as the best place to vacation and live for everyone, and have worked towards that vision for the past decade. With the help of my wife, my employees, the town of San Felipe, and of course my colleagues who see the same vision, it is coming true.”

“We chose Pat Butler because he has made tremendous contributions to Baja California’s development environment,” said Gabriel Robles, president of the Tourism Developer’s Association. “His tremendous vision has brought unique marketing and technology to the marketplace and I am truly honored to have him as my friend and collaborator.”

Butler first envisioned El Dorado Ranch, the master-planned resort community in San Felipe, twelve years ago. Currently the property is home to an 18-hole championship golf course, condominiums, custom home sites and American vacationers and second home owners. Other business developments headed by Butler in San Felipe include Thrifty Car Rental and Century 21 franchises; La Hacienda de la Langosta Roja (Red Lobster Hotel), Playa Club, and the highly anticipated Club Habana, a 1950’s Cuban themed resort opening in Spring 2007. In addition to his business ventures, Butler contributes to the San Felipe economy by providing more than 700 job opportunities and academic grants and scholarships to the local schools.

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Butler also co-developed Estrella del Mar Golf and Beach Resort, the only gated American master-planned resort in Mazatlan. As co-developer, Butler expanded and supports the Sea Turtle Sanctuary which is the only privately operated and managed sanctuary benefiting the endangered species.

Earlier this year, Butler won the 2006 Executive of the Year award presented by the Association of Sales and Marketing Executives of Mexicali, the third foreigner to receive such an honor in its 47 year history.

The Baja California Meeting Point is sponsored by the State Government of Baja California and fully supported by Fonatur and Singlar's Project Mar de Cortes and all the Northwest Mexican State Governments (Baja Cal. Sur, Sonora, Sinaloa and Nayarit). During the event more than 1,000 Mexican and foreign investors meet in Tijuana to discuss and learn about current investment opportunities, real estate, tourism and business issues.

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